

SELL BY CHAT

MONEY

OPEN WITH BOARDS WHEN YOU'RE BORED!

This discussion and worksheet will help you turn Instagram and LinkedIn followers into leads.

You will be ready to immediately apply this training to warming leads.

SELL BY CHAT

When using DMs to sell by chat...

Install Boards on your phone and in your browser (Chrome)

Always be on your phone so you can open with all new followers / commenters ASAP and nurture them night and day

Hit send after every thought / sentence - no paragraphs!

Show engagement and responsiveness - you're not a bot! you're safe!

OPEN conversation

APPEAR

First last!

Thx for commenting on my post.

Appreciate it.

OPEN

Love your IG.

How long have you been in email marketing?

THIS / THAT

Do you work alone or do you have a team?

QUALIFY contact

THE GAP

How're your emails selling right now and where would you like them to be?

OBSTACLE

What would you say is keeping your emails from performing like that?

What have you tried so far?

OFFER HELP

I've got some ideas. Would you like to talk?

CONVERT to call

NEXT STEP

What's your best #?

No worries - lemme get my calendar link

INVITE

Here's my calendly:

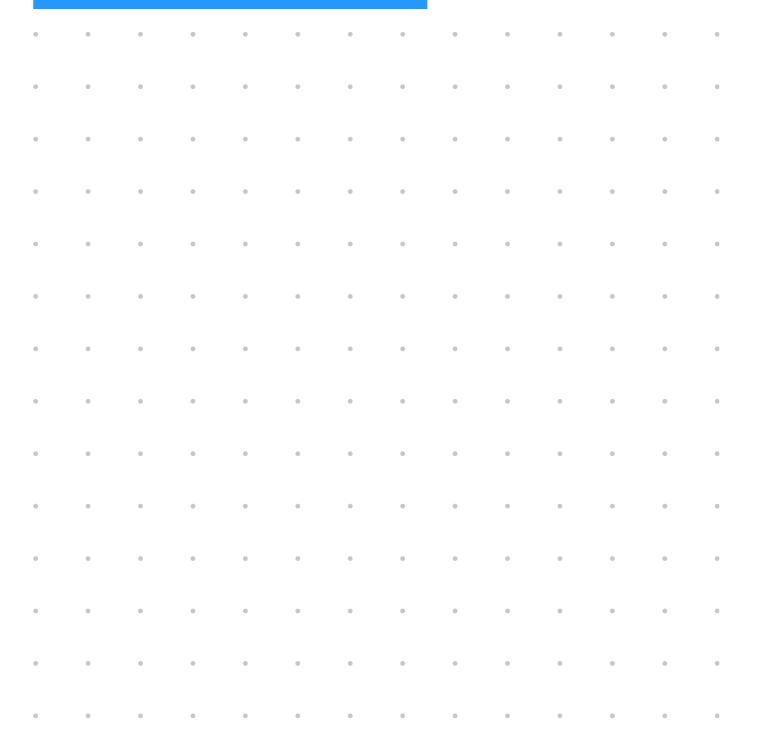
CONFIRM

Did that link work for you?

Cool - I see you're in!



BRAINSTORMING: OPEN

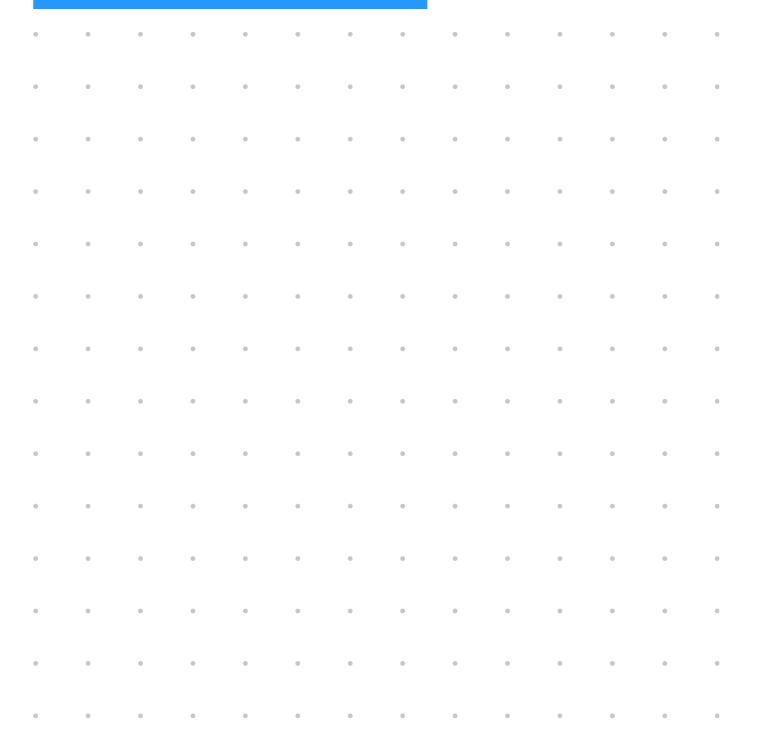








BRAINSTORMING: QUALIFY









BRAINSTORMING: CONVERT

